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New Braunfels Utilities Joins in Imagine a Day Without Water Campaign to Raise Awareness About the Value of Water

(New Braunfels, TX – October 9, 2018) – New Braunfels Utilities (NBU) is pleased to join in for a day of nationwide recognition to raise the awareness of the value of water and will host a live stream tomorrow, Wednesday, October 10, 2018, at 1:30 p.m. from the Gruene Surface Water Treatment Plant. The live stream is aimed at highlighting the significant value of our community's water resources, as well as educating the public on how clean, safe drinking water reaches your taps.

"New Braunfels Utilities will report live from the Gruene Surface Water Treatment Plant, where customers can see first-hand what takes place behind the scene to assure, that when NBU customers turn on their taps, the water that flows meets and exceeds quality standards. It is easy to take water for granted. The Imagine a Day Without Water campaign provides a great opportunity to pause and consider what our day would look like without it – and to consider ways to help conserve this precious resource," said Melissa Krause, Executive Director, Communications and External Affairs, NBU.

Join us at facebook.com/newbraunfelsutilities or visit nbutexas.com/imagine at 1:30 p.m., or any time after, to view this informative live stream and learn more about the essential role water plays in all of our lives.

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About New Braunfels Utilities:

Dedicated to excellence in service, New Braunfels Utilities is one of 2,000 community-owned, not-for-profit public power electric utilities in the nation. The mission of New Braunfels Utilities is to enhance the quality of our community by providing innovative, essential services. Governed by a Board of Trustees comprised of local residents appointed by the New Braunfels City Council, New Braunfels Utilities is committed to being a recognized and trusted community partner, providing electric, water, and waste water services. Utility revenues are continually invested back into the systems of the customers, which benefits the community. New Braunfels Utilities makes an annual transfer to the City of New Braunfels, which in turn helps to pay for services such as fire, police, and parks. Follow NBU on Facebook at [newbraunfelsutilities](https://facebook.com/newbraunfelsutilities), on Twitter at [nbutility](https://twitter.com/nbutility), and to learn more visit nbutexas.com

