**Rules for 2021 “Name this Plant” Facebook Sweepstakes**

Sponsored by New Braunfels Utilities (NBU)

New Braunfels Utilities is excited to announce the new [Garden Guide Rebate](https://www.nbutexas.com/wp-content/uploads/2021/02/2020-2021-Gardening-Guide-Rebate-Application.pdf) available to NBU residential water customers! To celebrate this new rebate, NBU is hosting a “Name this Plant” sweepstakes on Facebook, giving NBU residential water customers three chances to win a Comal County Gardening Guide that qualifies for the rebate.

**Here’s how it works:**

* **Step 1:** On [New Braunfels Utilities’ Official Facebook Page](https://www.facebook.com/newbraunfelsutilities/), three posts will be made which include photos of plants you can find around the city of New Braunfels, Texas. The date of these posts are as follows:
	+ **March 27, 2021 at 8:00 a.m. CST**, the first photo will be posted.
	+ **April 3, 2021 at 8:00 a.m. CST**, the second photo will be posted.
	+ **April 10, 2021 at 8:00 a.m. CST**, the final photo will be posted.
* **Step 2:** Leave a comment with what you think the name of the plant you see on the post. Scientific names and/or common names will both be accepted. For your answer to qualify, it must be correct and must be left in the comments before that post’s deadline.
	+ March 27th post will close on **March 30, 2021 at 2:45 p.m. CST** and the correct answer will be revealedat3:00 p.m. CST.
	+ April 3rd post will close on **April 6, 2021 at 2:45 p.m. CST** and the correct answer will be revealedat 3:00 p.m. CST.
	+ April 10th post will close on **April 13, 2021 at 2:45 p.m. CST** and the correct answer will be revealed at 3:00 p.m. CST.
* **Step 3:** You may only enter once per post, but may participate in all three posts.
* **Step 4:** After each post closes, NBU will enter all entrants who correctly identified the plant into a pool from which the winners will be drawn.
* **Step 5:** The drawing to select the winner for each post will occur on **April 13, 2021, at 3:30 p.m. CST**.

NBU’s decisions on the entries that qualify and winners selected will be final. Other rules and requirements apply - See below.

**Other Rules & Requirements:**

**Eligibility:**

* The **Name this Plant Facebook Sweepstakes** is open to only residential water customers of NBU. Entrants must be at least 18 years of age or older at the time of entry.
* **Entrants must:** (i) comment on the post asking to identify the plant before the post from NBU identifying the plant is published; (ii) answer correctly what the plant is; (iii) understand and agree that the comments will be publicly available on Facebook and possibly elsewhere both during and after the contest period.
* NBU reserves the right to request proof that the entrant is an NBU residential water customer.

**Publicity release:** Winners will be announced publicly on NBU’s Facebook page on **April 17, 2021, at 10:00** **a.m. CST**. By participating, the entrant is consenting to their name being announced publicly on NBU’s Facebook page if they win.

**No illegal, offensive, inappropriate content:** Your entry must not include any content which, at the sole discretion of NBU, constitutes or contains: (i) any words, images or statements that are/or could be considered offensive to individuals on the basis of age, race, ethnicity, national origin, religion, sexual orientation, disability status, veteran status or any other class or characteristic protected from discrimination by United States laws or any individual state within the United States, or that promote bigotry, racism, hatred, harm or discrimination against any such individuals; (ii) any threats - real or perceived - to any person, place, business, group, or entity; (iii) any materials that depict illegal acts or that are sexually explicit, libelous, obscene, violent, hateful, slanderous or defamatory; (iv), any other inappropriate content that includes, but is not limited to, any display of smoking, alcohol, illegal drugs, firearms, harming of animals, nudity, or provocative and suggestive outfits or poses; (v) or any content that is not in keeping with NBU's reputation and image.

**Facebook terms:** New Braunfels Utilities is using its Official Facebook Page to administer this promotion, but the sweepstakes is in no way sponsored, endorsed, administered by, or associated with Facebook. By participating, you agree to release Facebook of any liability.

**Applicable law:** This sweepstakes is subject to and governed by Texas and federal law.

**Disclaimer of responsibility for entry problems:** The sponsor is not responsible for problems with sweepstakes entries, including but not limited to, entries that are lost, late, misdirected, incomplete, or cannot be completed due to technical difficulties, even if the problem is the result of the sole or partial negligence of NBU.

**Multiple entries:** Only one entry per post is allowed, but each post is an opportunity to enter, for a total of three entries into the drawing. While there are three opportunities to enter, **you may only win one prize**. Once a name has been drawn, if that name is drawn again there will be a redrawing until a new name is drawn.

**Winner selection**: At the closing of each post, all qualifying entries will be included in a pool from which three winners will be drawn. The drawing will take place on **April 13, 2021, at 3:30 p.m. CST.** Drawn winners will be contacted through a direct message on Facebook the same day to provide a delivery address to NBU to send the prize.

* NBU reserves the right to either mail or have a company employee deliver the prize. If a company employee delivers the prize, CDC guidelines for COVID-19 safety will be followed, including but not limited to mask wearing and social distancing.
* If a winner does not respond to NBU by **April 15, 2021, at 8:00 a.m. CST,** another winner may be drawn in their place and notified immediately. If this occurs, the newly drawn winner will have until **April 16, 2021, at 3:00 p.m. CST** to respond to NBU. If no responses are received, the prize is considered forfeited.